CHS CHECKUP



A publication by and for employees of the Kentucky Cabinet for Health Services

February 28, 2002

NEWS BRIEFS

SURPLUS PROPERTY

March 11 will be the next surplus property day for CHS. Property monitors should turn in their lists to Tootie Brown by March 7.

MARCH OF DIMES

The 2002 March of Dimes Kick Off Rally will be held on March 7 at KSU's Bell Gymnasium. The program will begin at noon with lunch, inspirational speakers, and a silent auction. The CHS goal this year is to raise \$3,000, a challenge to surpass last year's total of \$2,253. For more information contact Mickey Jo Smith at 564-3236.

BOWL FOR KIDS SAKE

Ten CHS teams will bowl for the 19th annual Big Brothers Big Sisters of the Bluegrass "Bowl for Kids' Sake" fundraiser on March 14 at 12:30 p.m. at Capital Bowl. Last year state employees raised almost \$60,000. For more information, contact Tihisha Rawlins at 564-6930, ext. 3499.



TIP OF THE WEEK

March is Severe Storms Preparedness Month. Information about preparing a family disaster plan is available on the Internet at: http://kyem.dma.state.ky.us

CHS Web Site Has New Look

The Cabinet for Health Services' Web sites have recently undergone significant changes in content and appearance that will add to their usefulness as an information resource for employees and others seeking health information.

Three new sections have been added to the main Cabinet site at http://chs.state.ky.us – Health Information, Programs and Services, and Forms and Applications. These new sections will provide site visitors, be they members of the Cabinet or other Kentuckians, a one-stop means of accessing a topic related to information contained throughout any of the CHS agency or program Web sites.

The CHS main page and all agency and program pages have also been redesigned based upon new state Web site standards developed by the Governor's Office of Technology. The new design is aimed at providing a more user-friendly experience to those who visit multiple state Web sites and increasing the accessibility of state Web sites.

If you have any comments, questions or suggestions regarding the CHS Web sites, please e-mail CHS Webmaster Scott Smalley at chswebmaster@mail.state.ky.us.



Gov.'s Office of Early Childhood Development Shines at the Addy's

Meridian Communications took home the prestigious Best of Show award and several others for the Healthy Babies Campaign at the annual Lexington ADDY Awards held on Feb. 23.

Meridian created the comprehensive advertising and public relations
Healthy Babies Campaign for the
Governor's Office of Early Childhood
Development and the Cabinet for
Health Services. The campaign
encourages women to make healthy
choices such as taking vitamins and
not drinking or smoking during
pregnancy.

The Lexington Advertising Club ADDY Awards Competition is the first of a three-tiered national competition conducted annually by the American Advertising Federation (AAF). The national ADDY Awards are the advertising industry's largest honor recognizing creative excellence.

Meridian took home the awards for the Healthy Babies campaign:

- · Best of Show for the Healthy Babies Campaign
- Gold Addy Awards for the Radio Division, two for the Television Division, one for Visual/Audio Elements of Advertising, Music & Lyrics, Musical Score, and the Public Service Division
- Silver Addy Awards for the Collateral Material Division, the Out of Home Division, Transit Interior, Outdoor Transit Kiosk, Mall Kiosk, Mixed Media Division, and two for the Public Service Division.

"...promoting and safeguarding the health and wellness of all Kentuckians."

Holt Nominated for Askew Award

Doug Holt, an employee in the Department for Medicaid Services, has received an Outstanding Project Award from the Kentucky Society for Certified Public Managers (KSCPM).

Holt's project was part of his work in completing the Governmental Services Center's Kentucky Certified Public Manager (CPM) Program.

His CPM project, *Applied Decision Making in Management Reporting*, was selected by the KSCPM Awards Committee as the *top* project among 19 projects submitted for consideration by the Govern-

mental Services Center. The project dealt with the design and implementation of a new trouble call tracking and reporting system within Medicaid's Technical Support and Data Analysis Branch, of which Holt was branch manager.



HOLT

Holt's name and project has been submitted by the KSCPM as Kentucky's national award winner to

receive the American Academy of Certified Public Manager's 2002 Askew Award designed to recognize high quality CPM projects.

Holt came to CHS's Medicaid Services from the Revenue Cabinet in 1997. He has served as the team leader for the Year 2000 modification of the Kentucky Medicaid Management Information System, was a team member for the 1999 Medicaid Fiscal Agent procurement, and is currently the project manager for the 2002 Medicaid Peer Review Organization request for proposal.

Fannie Louise Maddux, a CHS employee at Western State Hospital, received the 2001 Askew Award.



HIPAA HOOPS



ence the "Health Insurance Portability & Accountability Act of 1996." The law impacts health plans, health care clearinghouses, and health care providers who transmit health information in an electronic form in connection with specific transactions defined in the law. The purpose of the administrative simplification

provisions of HIPAA is to improve the efficiency and effectiveness of the health care system. The law not only encourages the development of a health information system through the establishment of standards and requirements for electronic transmission, but also addresses the privacy and security of health information. In order to learn more about how the HIPAA regulations will impact your work area visit http://aspe.hhs.gov/admnsimp/.





The CHS Checkup is a newsletter for employees of the Kentucky Cabinet for Health Services. Please direct contributions or comments to the Office of Communications, 502-564-6786. View newsletters at the CHS website at: http://chs.state.ky.us/ Printed with state funds.



Management Tip

Save those trees! If your office must issue a report or document, consider using e-mail or the Cabinet Web site or intranet. This will save copying and mailing costs.

GSC to Put Freeze on CMF Applications

The Governmental Services Center (GSC) will not be admitting new candidates to the Certificate of Management Fundamentals (CMF) Program in a July class this year. The CMF program is the first step in completing the Certified Public Manager (CPM) Program and typically begins two new CMF classes annually in January and July. The program has grown considerably over the past several years and this short break allows GSC staff the opportunity to review the program to ensure that it continues to meet national accreditation standards.

Current Health Services CMF candidates, who complete all the CMF program requirements by June 30, will be eligible to apply for admission to the CPM Program beginning July 1, 2002.

Newly revised CMF applications will be available after July 1 and the next admission date will be January 2003.

Additional information about GSC and the Certified Public Manager's Program can be found on the Web at: http://gsc.state.ky.us.